



## Whether you're selling a product or organizing a conference or symposium...

BIOSIS Select gives you access to your most lucrative prospects.

You'll reach researchers who teach, publish, and discover the breakthroughs that power their fields. Researchers who are leaders in the scientific community.

You'll reach these top-notch researchers because BIOSIS Select lists are derived from the renowned BIOSIS database. This database is the information source behind a respected collection of research products that offer features to specifically attract the serious life sciences researcher, including:

- Diverse and comprehensive content from journals, books and conference proceedings
- 2,200 unique titles not available through any other source

# BIOSIS Select Mailing List Service

## Reach your most promising life sciences prospects

BIOSIS Select is a customized list that provides names and up-to-date postal addresses from over 361,000 of the world's most influential life sciences researchers.

### Customize and target your lists

Information specialists will work with you to develop your individualized mailing list, based on a profile that you help create. Selection criteria include terms that are relevant to your product or service, and assure you of a mailing list tailored to your exact needs:

- Keywords
- Authors at academic and non-academic institutions
- Journal titles
- Scientific disciplines or subject categories
- Disciplines or subject categories
- Countries, states, provinces, ZIP/scf/postal codes
- Recency

Your profile is then run against the entire BIOSIS Select database of researchers who have been published in recent life sciences literature. Each match identified by the system is added to your customized BIOSIS mailing list, which when completed, will help you reach your most qualified prospects.

### Choosing subjects

BIOSIS Select offers 168 topics that cover the entire spectrum of the life sciences, and we can also identify and isolate names in more specialized fields that interest you. Subject categories include areas such as:

Agrichemicals	Genetics
Biodiversity	Medical Sciences
Cell Biology	Microbiology
Chemistry	Neuroscience
Environmental Sciences	Pharmacology
Equipment, Apparatus, Devices and Instruments	Public Health
Food and Nutrition	Soil Science
	Zoology